

PRESS RELEASE

FOR IMMEDIATE RELEASE

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DeNové appoints Oliver Denton as Communications Manager

London, UK – June 19, 2008 – Oliver Denton has been appointed Communications Manager.

DeNové Ltd, a leading business management and development agency, has announced the appointment of Oliver Denton to the position of Communications Manager. In this newly created position, Oliver will oversee communications activities for DeNové's clients in a number of exciting areas across a wide range of government, industry and pressure group organisations. Oliver's appointment reflects DeNové's increasing business and focus on client communications activities.

Oliver brings a wealth of experience to the table. Until recently Oliver was working for the Audit Commission helping to ensure high-quality delivery of local public services, in particular local government, health, housing, community safety and fire and rescue services.

In addition to his work at the Audit Commission, Oliver assisted recently helped out with aiding Nick Clegg with his Liberal Democrat leadership campaign and has a wealth of political experience including: House of Commons for the Public Accounts Committee; the Conservative Research Department (Defence and International Development); and, David Cameron's Conservative Party leadership campaign in 2005.

**Contact Details**

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**Registrations**

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**Registered Address**

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Oliver also brings valuable Public Affairs and Public Relations agency expertise through past experience with Weber Shandwick, working with clients such as the Crown Estate, and the South Bank Centre.

Oliver read History at the School of Oriental and African Studies and then went onto read War Studies at King's College London.

### About DeNové

DeNové represents a new breed of business management and development agency, offering high levels of commercial support for international, blue chip organisations working in fast-paced business to business environments. Our carefully selected team has a proven, creative track-record in finding highly effective ways of establishing competitive edge and winning new business for our clients. This success is made possible by establishing solid and vibrant working relationships that bring out the best in your business, revealing valuable opportunities and solutions for sustainable performance improvement.

Services DeNové provides include: strategic market counseling; crisis communications management; sales and marketing programme and CRM management; and sales pipeline development and delivery.

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